

EEO Public File Report

Employment Unit Covered:

KSWD-FM

Reporting Period

July 23, 2008 - July 22, 2009

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

| Job Title of FT Vacancy | Date Filled | Hire Source | Recruitment Source |
|--------------------------|-------------|-----------------------|--|
| L.A. Account Executive | 08/10/2008 | Employee Referral | See Recruitment Source List for entries on or before 03/31/2008 |
| L.A. Account Executive | 09/02/2008 | Employee Referral | See Recruitment Source List for entries on or before 03/31/2008 |
| L.A. Account Executive | 12/13/2008 | Market Referral | See Recruitment Source List for entries on or before 03/31/2008 |
| L.A. New Media Director | 08/11/2008 | Market Referral | See Recruitment Source List for entries on or before 03/31/2008 |
| L.A. Web Developer | 07/28/2008 | Market Referral | See Recruitment Source List for entries on or before 03/31/2008 Additional Recruitment Source Used: craigs list,jobs.37signals.com www.crunchboard.com Sharf,Woodward@associates inc. |
| LA NTR Director | 08/10/2008 | Market Referral | See Recruitment Source List for entries on or before 05/29/2008 Additional Recruitment Source Used: Inside Radio |
| KSWD Sales Assistant | 09/23/2008 | Market Referral | See Recruitment Source List for entries on or before 09/18/2008 |
| KSWD Account Executive | 01/29/2009 | Walk-In/Self Referred | See Recruitment Source List for entries on or before 01/12/2009 |
| KSWD Account Manager | 05/11/2009 | Market Referral | See Recruitment Source List for entries on or before 04/13/2009 |
| Promotion Director (Mgr) | 05/18/2009 | Market Referral | See Recruitment Source List for entries on or before 05/05/2009 |

Total Number of Interviewees For All Full-Time Vacancies Filled

During Reporting Period Per Recruitment/Referral Sources:

| Recruitment Source: | Number of Interviewees Referred |
|-----------------------|---------------------------------|
| Market Referral | 16 |
| Employee Referral | 12 |
| Walk-In/Self Referred | 2 |

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| Internal Applicant | 2 |
| http://lajobs.bonneville.com/ | 5 |
| Total Applicants | 37 |

Performance Initiatives Undertaken

The Unit established an unpaid internship program designed to assist members of the community to acquire skills needed for employment in radio broadcasting. The available internships involve students who are registered at a university, college, community college or vocational-technical institute on a full-time basis. Interns become involved in a structured learning environment for school credit that includes approximately 12-16 hours of training per week.

The Unit participated in the Southern California Broadcaster's Association 2008 Advertising Career Days presented by the thinkLA and Minority Advertising Training on October 10, 2008 at Loyola Marymount University. The program was designed to increase awareness of opportunities in the advertising, media, broadcasting and print industries.

The Unit participated in the Job Fair/Open House Career Day at the Education and Career Center North Valley Campus on May 5, 2009 in Mission Hills, California.

The Unit's Music Director participated as a mentor in the "Speed Mentoring Event" sponsored by the Southern California Chapter of American Women in Radio and Television on February 28, 2009. The event was designed to assist persons interested in furthering their careers or changing to a career in broadcasting.

The Unit's personnel participated in educational tours to inform and educate students as to the operation of a radio station and employment opportunities in the broadcasting industry.

Recruitment Source List

The following sources have requested notification of job openings.

| Start/End Dates : | Recruitment Source: |
|--------------------------------------|--|
| START: 03/27/2008 | Alliance for Education Contact: Leslie Rodden Address: 601 North E Street, San Bernardino, CA 92410 Phone: (818) 244-3135 |
| START: 03/27/2008 END: 06/11/2009 | American Technion Society Contact: Nina Berstein Address: 5757 Wilshire Blvd. #348, Los Angeles, CA 90036 Phone: (323) 857-5575 |
| START: 03/27/2008 | Antelope Valley College Contact: Anne Steinberg Address: 3041 West Avenue K, Lancaster, CA 93536-5426 Phone: (661) 722-6313 |
| START: 03/27/2008 END: 04/15/2009 | Asian American Journalist Asso Contact: Albert Lee Address: 1182 Market Street #320, San Francisco, CA 94102 Phone: 4153462051x107 |
| START: 03/27/2008 | Asian Rehabilitation Services Contact: Tom Chang/Jesse Omari Address: 1701 E. Washington Blvd., Los Angeles, CA 90021 Phone: (213) 743-9242 |
| | Biola University Contact: Beth Patrick |

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| START: 03/27/2008 | Address: 13800 Biola Avenue, La Mirada, CA 90639 Phone: (562) 903-4875 |
| START: 03/27/2008 END: 06/11/2009 | Black's Women Forum Contact: Marva Smith Battle-Bey Address: P.O. Box 56106, Los Angeles, CA 90056 Phone: (323) 964-4003 |
| START: 03/27/2008 | Burbank Adult School Contact: Brenda Bell Address: 3811 Allan Avenue, Burbank, CA 91505 Phone: (818) 558-4611 |
| START: 03/27/2008 | Cal Jobs Contact: Norma Gallegos Address: 11623 Glenoaks Blvd., Pacoima, CA 91331 Phone: (818) 890-9421 |
| START: 03/27/2008 END: 07/20/2009 | Cal Poly/Career Center Contact: Dawn Finley Address: 3801 West Temple Street, Pomona, CA 91768 Phone: (909) 869-2341 |
| START: 03/27/2008 | Cal State Univ. Fullerton Contact: Karen Kerr (Career Center) Address: 800 North State College Blvd. , Fullerton, CA 92831 Phone: (714) 278-2019 |
| START: 03/27/2008 | Cal State Univ. Northridge Contact: Joann Desantis (Journalism Dep Address: 18111 Nordhoff Street, Northridge, CA 91330 Phone: (818) 677-1200 |
| START: 03/27/2008 | Cal State Univ. Bakersfield Contact: Sarah Forbes Address: 43909 30th Street West, Lancaster, CA 93536 Phone: (661) 952-5000 |
| START: 03/27/2008 END: 06/11/2009 | Cal State Univ. Chico Contact: Noele Williams Address: 400 West First Street, Chico, CA 95929-0010 Phone: (530) 898-5253 |
| START: 03/27/2008 | California Lutheran University Contact: Cindy Lewis Address: 60 West Olsen Road, Thousand Oaks, CA 91360-2787 Phone: (805) 493-3199 |
| START: 03/27/2008 | CA State Poly Univ. Pomona Contact: Dawn Finley Address: Career Center Bldg. 97, Room 1, Pomona, CA 91768-4025 Phone: (909) 869-4048 |
| START: 03/27/2008 END: 06/11/2009 | CA State University Chino Contact: Jodie Veale Rettinhouse Address: Career Planning & Placement Of, , CA Phone: (530) 898-5253 |
| START: 03/27/2008 | Career Planning & Resources Contact: Dawn Gerrado Address: Scripps College, 1030 Columbia, Claremount, CA 91711 Phone: (909) 621-8180 |
| | Career Planning Center |

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| START: 03/27/2008 | Contact: Cecilia Lopez or Andrea Peters Address: 13160 Mindanao Way, Marina del Ray, CA 90292 Phone: 3103096000x218 |
| START: 03/27/2008 END: 09/23/2008 | Cei Computer Education Institu Contact: Cynthia Carmona Address: 3699 Wilshire Blvd., Los Angeles, CA 90010 Phone: |
| START: 03/27/2008 | Chapman University Contact: Clarissa Mann Address: One University Drive, Orange, CA 92866 Phone: (714) 997-6942 |
| START: 03/27/2008 | Citrus College Student Employm Contact: Tedd Goldstein or Staff Address: 1000 West Foothill Blvd., Glendora, CA 91741 Phone: (626) 914-8596 |
| START: 03/27/2008 | City of Burbank Workforce Conn Contact: Mary Hamzoian or Beverly Frome Address: 301 East Olive Avenue Room 200, Burbank, CA 91502 Phone: (818) 238-5627 |
| START: 03/27/2008 | Claremont McKenna College Contact: Susanna Mahoney Filback Address: 850 Columbia Avenue, Claremont, CA 91711-6400 Phone: (909) 607-7038 |
| START: 03/27/2008 | CSU - Chico/Career Planning & Contact: Megan Odom Address: 400 Wesst First Street, Chico, CA 95929 Phone: (530) 898-5253 |
| START: 03/27/2008 | CSU - LA/Career Center Contact: Juanita Arreola or Estella Tor Address: 5151 State University Drive, Los Angeles, CA 90032 Phone: (323) 343-3277 |
| START: 03/27/2008 | CSU - LB/Career Development Ce Contact: Cynthia Hale, Carol Brown, Rub Address: 1250 Bellflower Blvd., Long Beach, CA 90840 Phone: (562) 985-9251 |
| START: 03/27/2008 | CSUN Jorunalism Department Contact: Vickie Morton Address: 11811 Nordhoff Street, Northridge, CA 91330 Phone: (818) 677-3135 |
| START: 03/27/2008 | Concordia University Contact: Marty Schramm Address: 1530 Concorida, Irvine, CA 92612-3299 Phone: (949) 854-8002 |
| START: 03/27/2008 | Electronic Media Contact: Tom Gilbert Address: 6500 Wilshire Blvd. Suite 2300, Los Angeles, CA 90048 Phone: (213) 651-3710 |
| START: 03/27/2008 | Employment Development Dept. Contact: Donna Nelson-Netherly or Lela Address: 5401 South Crenshaw Blvd., Los Angeles, CA 90048 Phone: |
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| START: 03/27/2008 | Glendale Community College Contact: Ophelia Carrasco or Debi Wooto Address: 1122 East Garfield, Glendale, CA 91205 Phone: (818) 240-1000 |
| START: 03/27/2008 | Harvey Mudd College Contact: Karen McAndrew Address: 301 East 12th Street, Claremont, CA 91711-5990 Phone: (909) 621-8091 |
| START: 03/27/2008 | Jewish Vocational Services Contact: Shelly Lutter Address: 22622 Vanowen Street, West Hills, CA 91307 Phone: (818) 464-3222 |
| START: 03/27/2008 | Jewish Vocational Svcs. LA Contact: Beth Benson or Nava Tomer-Ezra Address: 6505 Wilshire Blvd. Suite 200 , Los Angeles, CA 90048 Phone: (323) 761-8888 |
| START: 03/27/2008 | Job Placement/YUBA College Contact: Judy Lawhorn Address: 2088 North Beale Road, Marysville, CA 95901 Phone: (530) 741-6790 |
| START: 03/27/2008 | KGUR/Cuesta College Contact: Paul Jacobus Address: P.O. Box 8106, San Luis Obispo, CA 93403 Phone: (805) 546-3192 |
| START: 03/27/2008 | 178 KSAK/Mt. San Antonio Colle Contact: Carson Smith Address: 1100 North Grand Aveune, Walnut, CA 91789 Phone: 9095945611x4678 |
| START: 03/27/2008 | LA Trade Tech College-Student Contact: Helen Beard Address: 400 West Washington Blvd, Los Angeles, CA 90015 Phone: (213) 763-7124 |
| START: 03/27/2008 | LA Trade Technical College Contact: Helen Beard Address: 400 West Washington Blvd, Los Angeles, CA 90015 Phone: (213) 763-7124 |
| START: 03/27/2008 | LA Valley College/Job Resouce Contact: Hanna Pettersson Address: 5800 Fulton Avenue, Valley Glen, CA 91401 Phone: (818) 947-2334 |
| START: 03/27/2008 | Long Beach City College Contact: Sonia Verduzco (Career Center) Address: 4901 East Carson Street, Long Beach, CA 90808 Phone: (562) 938-4555 |
| START: 03/27/2008 | Los Angeles Pierce College Contact: Address: 6201 Winnetka Avenue, Woodland Hills, CA 91371 Phone: (818) 719-6454 |
| START: 03/27/2008 | Loyola Marymount University Contact: Bernie Ochoa Address: University Hall, One LMU Drive, Woodland Hills, CA 91371 |

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| | Phone: (818) 719-6454 |
| START: 03/31/2008 | http://lajobs.bonneville.com/ Contact: Ginny Hansen Address: 55 North 300 West, Salt Lake City, UT 84101 Phone: (801) 575-7506 |
| START: 03/27/2008 | Maxine Waters Employment Cente Contact: Linda Martinez Address: 10925 South Central Avenue, Los Angeles, CA 90059 Phone: 3235641431x325 |
| START: 03/27/2008 | Mexican/Americcan Opport. Foun Contact: Elena Castaneda Address: 972 South Goodrich Blvd, Commerce, CA 90022 Phone: 3238901555x1632 |
| START: 03/27/2008 | Mount St. Mary's College Contact: Monica Lond-LeBlanc Address: 12001 Charlon Road, Los Angeles, CA 90049 Phone: (310) 954-4070 |
| START: 03/27/2008 | N.Hollywood WorkSouce Center Contact: Address: 342 N. San Fernando Rd., Los Angeles, CA 90031 Phone: (818) 763-1600 |
| START: 03/27/2008 | Nat'l Hispanic Media Coalition Contact: Alex Nogales Address: 2514 South Grand Avenue, Los Angeles, CA 90007 Phone: (213) 746-6988 |
| START: 03/27/2008 | Northern CA Broadcasting Assoc Contact: Allison Coburn Address: 50 Francisco St. #450, San Francisco, CA 94133 Phone: (412) 292-5700 |
| START: 03/27/2008 | Occidental College Contact: Valerie Savior Address: 1600 Campus Road Coons 109, Los Angeles, CA 90041 Phone: (323) 259-2623 |
| START: 03/27/2008 | Pasadena City College Contact: Address: 1570 East Colorado Blvd., Pasadena, CA 91106 Phone: (626) 585-7216 |
| START: 03/27/2008 | Pepperdine University Contact: Susan Salas Address: 24255 Pacific Coast Hwy, Malibu, CA 90263 Phone: (310) 506-7422 |
| START: 03/27/2008 | Pomona College Contact: Carl Martellino Address: 170 East Sixth St., Suite 148 , Claremont, CA 91711-6392 Phone: (909) 621-8144 |
| START: 03/27/2008 | Rancho Satiago Community Colle Contact: Judy Iannoccone Address: 2323 North Broadway #408, Santa Ana, CA 92706-1640 Phone: (714) 480-7503 |
| | Rio Hondo College Contact: Mayra Serrano |

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| START: 03/27/2008 | Address: 3600 Workman Mill Road, Whittier, CA 90601 Phone: 5626920921x3100 |
| START: 03/27/2008 | San Diego State University Contact: Patricia Nieves Address: 5500 Campanile Drive, San Diego, CA 92182 Phone: (619) 594-6509 |
| START: 03/27/2008 | Scripps College Contact: Address: 1030 Columbia Avenue, Claremont, CA 91711 Phone: (909) 621-8180 |
| START: 03/27/2008 | Society of Hispanic Profession Contact: Daun White Address: 5400 E. Olympic Blvd. #210, Los Angeles, CA 90022 Phone: (323) 725-3970 |
| START: 03/27/2008 | Southern CA Broadcasters Assoc Contact: Lafern Watkins (Job Alert Bull Address: 1849 Sawtelle Blvd. Suite 543 , Los Angeles, CA 90025 Phone: (323) 938-3100 |
| START: 03/27/2008 | Soka University Contact: Andy Marcos or Wendy Harder Address: 1 University Drive, Aliso Viejo, CA 92656 Phone: (949) 480-4140 |
| START: 03/27/2008 | Southern CA Indian Center Contact: Frank Lucero Address: 10175 Slater Ave. #150, Fountain Valley, CA 92708 Phone: (714) 962-6673 |
| START: 03/27/2008 | State of CA Employment Develop Contact: Tessa Adler Address: 13160 Mindanao #105, Marina Del Rey, CA 90292 Phone: (310) 574-6478 |
| START: 03/27/2008 | UCLA Career Center Internship Contact: Dario Bravo or Don Spring Address: Rm. 200 Strathmore Bldg, Los Angeles, CA 90095-1573 Phone: (310) 206-9980 |
| START: 03/27/2008 | UCLA Career Center Contact: Eunice Cabacungan Address: 308 Westwood Plaza, Los Angeles, CA 90024-1640 Phone: (310) 825-0831 |
| START: 03/27/2008 | UCLA/Asian American Studies Cn Contact: Meg Thornton Address: 3230 Campbell Hall, Box 951546, Los Angeles, CA 90095 Phone: (310) 825-1006 |
| START: 03/27/2008 | University of California Contact: Linda LaTendresse Address: Veitch Student Cntr., NW Wing , Riverside, CA 92521-0211 Phone: (909) 787-2740 |
| START: 03/27/2008 | University of La Verne Contact: Laura S. Kiralla Address: 1950 Third Street, La Verne, CA 91750 Phone: 9095933511x4054 |
| | University of Redlands |

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| START: 03/27/2008 | Contact: Cindy Cervantes Address: P.O. Box 3080, Redlands, CA 92373-0999 Phone: (909) 335-4069 |
| START: 03/27/2008 | University of San Diego Career Contact: Cindy Covarrubias Address: 5998 Alcala Park, HC 110, San Diego, CA 92110-2492 Phone: (619) 260-4654 |
| START: 03/27/2008 | USC/Annenberg School for Commu Contact: Tim Burgess Address: 3502 Watt Way, Los Angeles, CA 90089 Phone: (213) 740-3912 |
| START: 03/27/2008 | USC/Career Planning & Placemen Contact: Janette Brown or Ruthie Pyles Address: 3601 Trousdale Parkway STU B-1, Los Angeles, CA 90089 Phone: (213) 821-5657 |
| START: 03/27/2008 | West LA College Contact: David F Address: 4800 Freshman Drive, Culver City, CA 90230 Phone: |
| START: 03/27/2008 | West Los Angeles College Contact: Darrell Roberson Address: 9000 Overland Ave. A13, Los Angeles, CA 90230 Phone: (310) 287-4257 |
| START: 03/27/2008 | Westwood College Contact: Michael Tapia Address: 3250 Wilshire Blvd. #400, Los Angeles, CA 90010 Phone: (909) 931-7550 |
| START: 03/27/2008 | Whittier College Career Svcs. Contact: Aracely Torres Address: P. O. Box 634, Whittier, CA 90608 Phone: (562) 907-4230 |